



Marketing Intern

"We strive to be a big happy family. We work harder than anyone to reach our ambitious goals! We empower every member to reach their personal ambition and exceed their own potential. We always aim to deliver the very best in all we do. We make our guest feel part of our family. We serve delicious food and refreshing beer, carefully sourced, prepared with love and served with a smile!",
Schmatz Mission Statement

About Schmatz

Schmatz is a fast growing German beer restaurant group, with 13 locations (i.e. Shibuya, Takashimaya Nihombashi, Ark Hills etc.) across Tokyo and the plan to grow all over Japan and Asia in the next years. We have a venture capital, finance & marketing background and are working hard to build the fastest growing restaurant company in Japan with the happiest team and customers! We have grown our business from a food truck to a multi-unit operation since inception in 2014, and have created a desirable food and lifestyle brand that has been featured in an all relevant media outlets - TV and print. Schmatz is backed by a group of prestigious local and international investors, which gives us the opportunity to highly accelerate our growth and build an incredibly talented team.

Job Description

As a Store Developer for Schmatz Japan - our #1 focus market - you will support the expansion of a multi unit restaurant group. You will join us in opening several outlets within the next months, will create a strong & awesome brand ready to franchise all over Asia and work directly with the founders. Your role is essential to the success of the business.

Responsibilities

- You will be directly working with the management team in Tokyo and significantly contribute to getting our business to the next level
- Your main task is developing our current business across all aspects, creating and driving marketing campaigns both online and offline
- You will be part of a team of high-powered professionals responsible for delivering key strategic projects that are essential to the success of the further growth of the company
- We guarantee you a steep learning curve from day one: As an intern with us, your responsibilities will include but are not limited to assisting in real estate negotiation, performance marketing, supply chain management, process optimization, operational management as well as topics such as financial management

Who we are looking for

- Analytical skills with intellectual curiosity
- work experience in one of the following industries: Food & Beverage, Retail, Hospitality, CPG,

Tech or Finance

- Strong English verbal and written skills
- Japanese is a plus
- A team player with a fantastic can-do attitude
- Excited to work in a fast-paced environment with constant change
- Strategic & critical thinking– you get both the smaller and bigger picture

Up for the challenge?

If you want to become a part of our highly motivated, international team, please send us your CV! Please also add 3-5 sentences, why you are THE perfect fit. We are looking forward to hearing from you!

Please contact: team@schmatz.jp