



## GRAPHIC DESIGNER

**"We strive to be a big happy family. We work harder than anyone to reach our ambitious goals! We empower every member to reach their personal ambition and exceed their own potential. We always aim to deliver the very best in all we do. We make our guest feel part of our family. We serve delicious food and refreshing beer, carefully sourced, prepared with love and served with a smile!"**

### About Schmatz

Schmatz is a fast-growing German beer restaurant group, with restaurants currently in Omotesando, Akasaka, Kanda, Kichijoji, Shinjuku and Kawasaki, and the plan to grow to more than 100 restaurants over the next years. We have a venture capital, finance & marketing background and are working hard to build the fastest growing restaurant company in Japan with the happiest team and customers! We have grown our business from a food truck to a restaurant group since inception in 2014, and have created a desirable food and lifestyle brand that has been featured in all relevant media outlets - TV and print. Schmatz is backed by a group of prestigious local and international investors, which gives us the opportunity to highly accelerate our growth and build an incredibly talented team. As an international, young, energetic and highly motivated team, we work in a dynamic, high growth environment where you will have a major impact. We are looking for a talented, driven and inspiring candidate in Tokyo to join our ambitious and dynamic team and help support our fast-growing business.

### Job description

As the Graphic Designer for Schmatz, you will work directly with the VP's, CMO and CEO to create and manage the graphic designs of all marketing materials of the business for both external and internal communications. You will also play a critical role in building the Schmatz creative foundation.

### Responsibilities

- Your main objective is creating the graphic designs of all marketing efforts of the business as well as all creative direction of the company together with the CMO.
- You will be designing and producing visual marketing materials including brochures, flyers, boards, proposals, new business presentations, invitations, websites, infographics and maps.
- You will support promoting and developing the brand of the business and enhancing the customers' restaurant experience.
- You will ideate, execute and analyze a multitude of campaigns across both offline and online channels.

### Who we are looking for

- Creative skills including photography. Videography are a great plus.
- More than 3 years of work experience in one of the following industries: F&B, Retail, Hospitality, Technology, E-commerce
- Experience in the following are preferred: Adobe InDesign, Acrobat Pro, Illustrator, Photoshop, motion graphics and 3D capabilities.
- Experience in print channels and digital signage systems
- Fluent Japanese and English: verbal and written
- Experience in marketing of a multi-unit retail operation is a plus
- Understanding of performance marketing and ROI-based campaigns are a plus
- Excellent attention to detail with accuracy and consistency
- A team player with a fantastic can-do attitude and capable of working independently
- Proven experience in working efficiently and meeting strict deadlines
- Excited to work in a fast-paced environment with constant change